

Greater Birmingham Apartment Association
v.205-424-3175 f.205-426-7919 baa@gracehill.com
2007 Newsletter Advertising Agreement

This is a contract for advertising in the newsletter between the Greater Birmingham Apartment Association and the advertiser:

Advertiser: _____ **Contact:** _____

Mailing Address: _____ **Phone:** _____

City, State Zip: _____ **Fax:** _____

Email: _____

Ad Sizes & Prices Per Issue:	MEMBERS:				NON-MEMBERS:	
	1 Issue	6 Issues	11 Issues	wide x high	1 Issue	6 Issues
Full Color Ads						
____ Full-Page	\$ 200	\$ 180	\$ 160	7.5 x 10	300	280
____ One-half Page	\$ 140	\$ 120	\$ 100	7.5 x 5	240	220
____ One-quarter Page	\$ 90	\$ 80	\$ 70	3.75 x 5	190	180
____ Business Card	\$ 50	\$ 40	\$ 30	2 x 3	100	90
____ Outside Back Cover	\$ 360	\$ 330	\$ 300	7.5 x 10	N/A	N/A
____ Inside Front Cover	\$ 250	\$ 215	\$ 180	7.5 x 10	N/A	N/A
____ Inside Back Cover	\$ 225	\$ 190	\$ 155	7.5 x 10	N/A	N/A

Ad Run: Please indicate issues for this ad is to run. _____

____ Jan '07 _____ April '07 _____ Aug '07 _____ Nov '07
____ Feb '07 _____ May '07 _____ Sept '07 _____ Dec '07
____ March '07 _____ June/July '07 _____ Oct '07 _____ Jan '08

Price Worksheet: _____

Price per issue \$ _____ x total issues _____ + add'l charges _____ = _____ Total Amount
Advertisers will be invoiced after each ad runs unless otherwise requested.

Specifications: _____

- 1 PLEASE send your ad ELECTRONICALLY via email or CD.
- 2 As publisher of the newsletter, the GBAA reserves the right to review all ads and, if at any time an ad is deemed to be unprofessional, incorrect, or slanderous in nature or content, the Association reserves the right to refuse.
- 3 We can design your ad for you. Pre-press and layout services are available upon request at \$40/hr..

Advertiser's Authorized Signature _____ **Date** _____

Joanna Lape, Executive Director _____ **Date** _____
